

PIRATE YOUTH SPORTS



Job Posting: Marketing Director

Pirate Youth Sports (PYS) is looking for a volunteer to support the organization with marketing and digital communications. The **DIRECTOR OF MARKETING** will work closely with the **HEAD OF GROWTH AND TECHNOLOGY** to help drive enrollments, communicate effectively about PYS programs, and build strong relationships with community members, organizations, and families.

This includes, but is not limited to, the following:

- Developing marketing materials for youth sports programs with program, contact, and pricing info.
- Create and manage an online presence for PYS to strengthen our digital influence.
- Network with community members, local businesses, and Englewood Public Schools.
- Attend Chamber of Commerce meetings to spread updates and information about PYS.

PYS Directors implement, manage, and coordinate the daily/weekly activities for PYS programs, and collaborate with the PYS Officers to support the mission, purpose, vision of the organization.

NOTE: This is a volunteer role, unpaid, and a director level position within the organization. The average time commitment for the Marketing Director is **8-10 HOURS PER MONTH**, but may vary based on the needs of the organization.

IMPORTANT: The Marketing Director is encouraged to attend community events and meetings on behalf of the organization, or ensure appropriate coverage is planned.

PYS has other volunteer positions available, and we are always looking for support from community members to provide a safe, positive, and fun environment for all children to play sports. If you would like to learn more, or know someone who is interested in volunteering, please contact: officers@pirateyouthsports.com



Scan the QR code to visit our website: www.pirateyouthsports.com